PRESS RELEASE

## THE FIRST OF ITS KIND SCOO ARE HERE!

## Scooterearz is a brand-new product designed to keep childrens' hands warm as they scoot.

From toddlers to teenagers, children just love scooters. They are a fun way to exercise and a greener alternative to taking the car on the school run.

Scooterearz is a simple but brilliant idea and the first of its k ind: a weatherproof hand warmer that attaches securely to the handlebars of any scooter. It's just the thing for those chilly autumn and winter days.

Scooterearz features a black weatherproof fabric with a fun fur lining that's available in a choice of funky colours. Suitable for ages 3-12, they are an easy way for children to accessorise their scooters and kids will love the chance to look cool while staying warm.

Available now, Scooterearz, are available from our website www.scooterearz.com and will be extended to a range of retail outlets. With an RRP of £12.99, they would make the perfect stocking filler or a birthday present.

## Who we are

Scooterearz is the brainchild of Vickie Bryars and Elisa Everitt who between them have seven children, ranging in age from 2 to 9.

Initially they made samples for their own children to use, but after receiving so many positive comments from other local mums- and inspiring a case of serious playground envy at their local school- Scooterearz the company was born.

To view this unique product with its range of eye catching colours please visit www.scooterearz.com to find out more about this fantastic product.



## Note to editors

For more information, please visit www.scooterearz.com or email us: Vickie@scooterearz.com or Elisa@scooterearz.com